Contributor Recruitment & Onboarding

Design a transparent funnel for sourcing and qualifying independent contributors.

Independent Demonstration Project. Illustrative materials created to showcase professional capabilities. Not a commercial client engagement.

SCENARIO AND ASSUMPTIONS

Illustrative recruitment campaign targeting 50 activated contributors.

KEY FIGURES (ILLUSTRATIVE)

200	50	25%
applicants (illustrative)	activated contributors	overall conversion

DELIVERY APPROACH

1. **Confirm** — Confirm eligibility, compensation, consent and client-approved sourcing rules.
2. **Screen** — Screen applicants against language, device and availability requirements.
3. **Train** — Provide training and a paid qualification task where appropriate.
4. **Activate** — Activate only qualified contributors after agreement and access setup.
5. **Monitor** — Monitor acceptance, payment status and contributor support.

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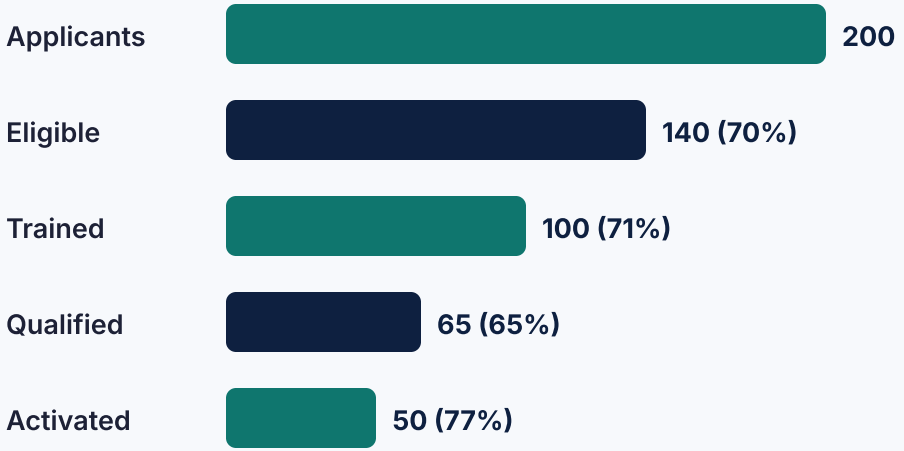
Illustrative planning and monitoring example. All values are synthetic and are not actual client outcomes.

CONTROL TABLE

STAGE	SAMPLE COUNT	CONVERSION
Applicants	200	--
Eligible	140	70%
Training completed	100	71%
Qualified	65	65%
Activated	50	77%

RECRUITMENT FUNNEL (ILLUSTRATIVE)



Conversion is measured from the previous stage.

RELEVANT CAPABILITIES

Recruiting | Training & Development | Workforce Management

Want to discuss a similar pilot for your project? northpagedigital@gmail.com

Prepared as a self-directed portfolio sample. No client affiliation or historical results are claimed.